



## Media Advisory/Photo Opportunity

### SCOTIABANK TORONTO WATERFRONT MARATHON RACE WEEK SCHEDULE

**TORONTO, ON – (CNW – October 18, 2018)** – On Sunday, October 21, more than 25,000 elite and recreational runners from over 70 countries will hit the streets for the 29<sup>th</sup> edition of the Scotiabank Toronto Waterfront Marathon (STWM). Over the weekend, the event is expected to bring more than \$30 million in economic activity to the GTA, creating the equivalent of 100 full-time, year-round jobs.

STWM is more than a great running event – through the Scotiabank Charity Challenge, the race raises money for nearly 200 local charities focused on helping young people reach their infinite potential and building vibrant communities. Participants who raise \$2,500 as part of the Scotiabank Charity Challenge will receive 1000 SCENE<sup>®</sup> Points. [Learn how to take part in this offer.](#)

**The race week media schedule is as follows:**

#### **FRIDAY, OCTOBER 19**

##### **ELITE ATHLETE PRE-RACE MEDIA CONFERENCE**

**When:** Friday, October 19, at 10:30 a.m. EDT

**Where:** Enercare Centre, Hall D, Exhibition Place  
Toronto, ON

**Who:** Alan Brookes, Race Director, Scotiabank Toronto Waterfront Marathon

Elite athletes in attendance will include:

##### **Canadian Athletes**

**Reid Coolsaet**, Two-time Olympian and second fastest Canadian marathoner of all time  
**Cam Levins**, Olympian and former Canadian national 10,000m record-holder (marathon debut)  
**Krista DuChene**, Olympian and 3rd Place Overall Female at 2018 Boston Marathon  
**Leslie Sexton**, Defending Athletics Canada 2017 Women's National Marathon Champion  
**Kinsey Middleton**, Represented Canada at the IAAF World Half-Marathon Championships in Valencia in March (marathon debut)

##### **Guinness World Record Chasers**

**Blaine Penney**, Fastest Marathon Dressed as a Battery  
**Evan Latsky**, Fastest Half Marathon Dressed in an Ice Hockey Kit

##### **International Athletes**

**Philemon Rono**, Racing for a 3-peat after STWM victories in 2016 & 2017, when he ran the fastest marathon ever in Canada (2:06:52)  
**Marta Megra**, Defending female STWM champion 2017



**Stephen Kiprotich**, Our first-ever Olympic Marathon Champion (2012) and World Marathon Champion (2013)

**Jake Robertson**, New Zealand marathon record holder and one of the most-exciting new talents on the global marathon scene, successfully challenging the East Africans

**Jess Trengove**, Australia's two-time Commonwealth Games marathon bronze medallist

## **SUNDAY, OCTOBER 21**

### **MEDIA ACCREDITATION PICK-UP/ INFORMATION DESK**

Marriott Hotel, Lobby

525 Bay Street

Open: 6:30 a.m. – 2:00 p.m. EDT

### **MEDIA WORKROOM / POST-RACE PRESS CONFERENCE**

Marriott Hotel, King Room, 2<sup>nd</sup> Floor

525 Bay Street

Open: 6:30 a.m. – 2:00 p.m. EDT

### **RACE TIME STARTS**

**8:00 a.m.**

5k

Race start's location: Remembrance Drive, Ontario Place

**8:45 a.m.**

Marathon (42.2k)

Half-marathon (21.1k)

Race start's location: University Avenue at Queen Street

### **KEY EXPECTED FINISH TIMES**

8:15 a.m.

Top 5k finishers

9:45 a.m.

Top half-marathon males

9:50 a.m.

Top half-marathon females

10:45 a.m.

Elite male marathon expected

10:55 a.m.

Elite Canadian male expected

11:10 a.m.

Elite female marathon expected

11:25 a.m.

Elite Canadian female expected

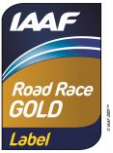
The finish line for **ALL** distances is Queen and Bay at the southeast corner of Nathan Phillips Square.

Photos and brief interviews are available at the finish line for a limited number of accredited media.

**ALL media require accreditation to access designated press areas (including finish line).**

For media interested in access on race weekend, including press conferences, start/finish lines and Media Centre, credentials are an absolute requirement. Please apply here:

<http://www.torontowaterfrontmarathon.com/media/#media>



Please email [media@canadarunningseries.com](mailto:media@canadarunningseries.com) if you have any questions.

#### **POST-RACE AWARDS CEREMONY**

- What:** Award ceremony photo opportunity (elite athlete photo op only)
- Who:** Top international and Canadian finishers
- When:** 12:00 p.m. EDT
- Where:** Awards Stage, Nathan Phillips Square

#### **POST-RACE MEDIA CONFERENCE**

- What:** Media conference and one-on-one elite athlete interview opportunities
- Who:** Top international and Canadian finishers
- When:** 12:45 p.m. EDT
- Where:** Marriott Hotel, King Room, 2<sup>nd</sup> Floor  
525 Bay Street

#### **LIVE STREAM BROADCAST VIA STWM.ca**

Race fans all over the world will have access to the live broadcast of this year's Scotiabank Toronto Waterfront Marathon via STWM.ca. It will also be carried on Twitter at [twitter.com/runcrs](https://twitter.com/runcrs) and on [AthleticsCanada.tv](http://AthleticsCanada.tv) and [cbc.ca/sports](http://cbc.ca/sports). Our live stream broadcast will begin at 8:15 a.m. EDT.

#### **SOCIAL MEDIA**

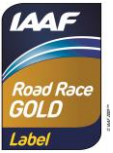
Join the conversation on race day and interact with our Twitter Team, by including [@RunCRS](https://twitter.com/RunCRS) in your tweets. Use hashtag #STWM, #InfinitePotential and #runScotia on Twitter and Instagram!

#### **About the Scotiabank Toronto Waterfront Marathon**

An IAAF Gold Label race, the Scotiabank Toronto Waterfront Marathon is Canada's premier, big-city running event, the Athletics Canada National Marathon Championships, the World Masters Athletics Marathon Championships and the Grand Finale of the 8-race Canada Running Series. In 2017 it attracted 25,000 participants from 70 countries, raised \$3.24 million for 182 charities through the Scotiabank Charity Challenge, and contributed an estimated \$35 million to the local economy. The livestream broadcast was watched by more than 164,000 viewers from 141 countries. <http://STWM.ca>

#### **About Scotiabank**

At Scotiabank, we aim to support organizations that are committed to helping young people reach their infinite potential. Young people are our future leaders and Scotiabank's goal is to help ensure that they have the necessary skills and resources they need to support their



success. Together with our employees, the Bank supports causes at a grassroots level. Recognized as a leader for our charitable donations and philanthropic activities, in 2017, Scotiabank contributed more than \$80 million to help our communities around the world. Scotiabank is Canada's international bank and a leading financial services provider in the Americas. We are dedicated to helping our 25 million customers become better off through a broad range of advice, products and services, including personal and commercial banking, wealth management and private banking, corporate and investment banking, and capital markets. With a team of more than 96,000 employees and assets of \$947 billion (as at July 31, 2018), Scotiabank trades on the Toronto Stock Exchange (TSX: BNS) and New York Stock Exchange (NYSE: BNS). For more information, please visit [www.scotiabank.com](http://www.scotiabank.com) and follow us on Twitter @ScotiabankViews.

- 30 -

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