



GUINNESS WORLD RECORDS RETURNS TO THE TCS TORONTO WATERFRONT MARATHON

New York, NY – April 26, 2022– This year marks the [10th time Guinness World Records has been present at the TCS Toronto Waterfront Marathon](#). The partnership that began in 2010, provides record-breaking hopefuls the opportunity to take home a Guinness World Records title in addition to their marathon medal.

Due to the COVID-19 pandemic, the TCS Toronto Waterfront Marathon was canceled in 2020 and virtualized in 2021. After a two-year hiatus, Guinness World Records is celebrating being back on the sidelines to witness a variety of record attempts.

An official Guinness World Records adjudicator will be on-site to verify record attempts in real-time.

In 2019, a total of [14 Guinness World Records titles were achieved](#), including the fastest half marathon dressed as a fruit (male) and the fastest half marathon skipping without a rope (male).

Runners interested in adding a unique component to their charitable efforts can bring additional awareness by incorporating record breaking into the mix.

Interested applicants must be [registered to participate in the 2022 TCS Toronto Waterfront Marathon](#) before applying for a [Guinness World Records title attempt](#).

In addition to existing full and half marathon record categories, Guinness World Records welcomes proposals for new record titles. Runners looking to apply for a new record title category that is not currently listed in the Guinness World Records database can submit their ideas to Press@GuinnessWorldRecords.com

Canada Running Series reserves the right to deny entry into the 2022 TCS Toronto Waterfront Marathon if the costume is deemed to be inappropriate or violates health and safety regulations.

All applications must be submitted to Guinness World Records before **6 PM EST** on September 2, 2022.

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About Guinness World Records

GUINNESS WORLD RECORDS (GWR) is the global authority on record-breaking achievement. First published in 1955, the iconic annual *Guinness World Records* books have sold over 141 million copies in over 40 languages and in more than 100 countries. Additionally, the *Guinness World Records: Gamer's Edition*, first published in 2007, has sold more than 4 million copies to date.

Guinness World Records' worldwide television programmes reach over 750 million viewers annually and more than 3.7 million people subscribe to the GWR YouTube channel, which enjoys more than 328 million views per year. The GWR website receives over 20.5 million visitors annually, and we have over 15 million fans on Facebook.

The Guinness World Records commercial sales division provides customized consultancy services for some of the world's top brands and agencies to help place record breaking at the heart of their marketing campaigns, employee-engagement programmes, and live and experiential events.

About TCS Toronto Waterfront Marathon

The TCS Toronto Waterfront Marathon is Canada's premier running event and the grand finale of the Canada Running Series. Since 2017, the race has served as the Athletics Canada National Marathon Championships and has doubled as the Olympic Trials. During the 2021 hybrid event, participants raised over \$3 million for 151 community charities through the TCS Charity Challenge.

With innovation and organization as our guiding principles, we stage great experiences for runners of all levels, from Canadian Olympians to recreational and charity runners. Our mission is "building community through the sport of running" and we are committed to making sport part of sustainable communities and the city-building process.

Stay connected to TCS Toronto Waterfront Marathon and your fellow runners through social media using our official race hashtag #TOWaterfront42K