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TCS Toronto Waterfront Marathon
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TCS Toronto Waterfront Marathon Celebrates Sustainability and Artistic Excellence With 2023 Medal Reveal Event

TORONTO, ON (*June 21, 2023*) - Canada Running Series unveiled the highly anticipated 2023 TCS Toronto Waterfront Marathon medal this evening at the iconic CN Tower. The reveal took place as part of a special Canada Running Series event, with participants running from Great Lakes Brewpub to the CN Tower to view the medal for the first time and then back in celebration of the new design and anticipation of the upcoming 2023 TCS Toronto Waterfront Marathon. Attendees had the opportunity to witness the unveiling and learn about its design from the artist firsthand.

"We are thrilled to finally share the remarkable new medal design with our TCS Toronto Waterfront Marathon community," said Charlotte Brookes, Event Director of the TCS Toronto Waterfront Marathon. "The marathon is such a standout event for Toronto on both a local and global scale. What better way to recognize this than to showcase our city's most iconic landmark, the CN Tower, on this year's medals, and to have the tower itself as the backdrop to this exciting celebration."

The new medals will be awarded to all 25,000 race participants, with variations for distance. Designed by artist Inge Johnson, the medals are crafted from recycled zinc metal. This is a testament to the marathon's commitment to be the most sustainable event in Canada, as highlighted through their recent [Evergreen Certification](#) from the Council for Responsible Sport.

"By choosing to use recycled materials, we are not only recognizing the beauty of the design but also reinforcing our dedication to sustainability and environmental stewardship," said Soumen Roy, Executive Director and Country Head, Tata Consulting Services, Canada. "These medals represent the marathon's ongoing efforts to make a positive impact through the work we do, both in the community and environmentally. We hope to inspire participants and supporters to adopt more eco-friendly practices."

"I want to commend TCS Toronto Waterfront Marathon for their commitment to sustainability when designing these new medals," said David Piccini, Minister of the Environment, Conservation and Parks. "Sustainability is a collective responsibility that requires leadership from across sectors. These actions align with Ontario's commitment to protecting our land, air and water and ensuring a safe, healthy, and clean environment now and for future generations."

The TCS Toronto Waterfront Marathon is renowned for its scenic route, cheerful atmosphere, and commitment to charitable causes, attracting participants from across the world, including elite athletes, amateur runners, and avid enthusiasts. The event's sustainability goals extend to all facets of the marathon, including the TCS Charity Challenge, with this year's featured charities being Trees for Life and Trans Canada Trail.

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Join the tens of thousands who celebrate Toronto every year for the TCS Toronto Waterfront Marathon. #ChooseTORun by [registering](#) to participate, #ChooseTOGive through the [TCS Charity Challenge](#) or #ChooseTOCelebrate by lining the race route to support the participants on October 15, 2023.

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About the TCS Toronto Waterfront Marathon

The TCS Toronto Waterfront Marathon is Canada's premier running event and the grand finale of the Canada Running Series (CRS). Since 2017, the race has served as the Athletics Canada national marathon championship race and has doubled as the Olympic trials. Using innovation and organization as guiding principles, Canada Running Series stages great experiences for runners of all levels, from Canadian Olympians to recreational and charity runners. With a mission of "building community through the sport of running," CRS is committed to making sport part of sustainable communities and the city-building process.

To learn more about the TCS Toronto Waterfront Marathon, visit www.torontowaterfrontmarathon.com.

About Tata Consultancy Services (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 614,000 of the world's best-trained consultants in 55 countries. The company generated consolidated revenues of US \$27.9 billion in the fiscal year ended March 31, 2023, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index.

For more information, visit www.tcs.com

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