



TCS Toronto Waterfront Marathon Media Kit **October 18-19, 2025**

ABOUT THE TCS TORONTO WATERFRONT MARATHON

The TCS Toronto Waterfront Marathon is Canada's premier running event and the grand finale of the Canada Running Series (CRS). Since 2017, the race has served as the Athletics Canada national marathon championship race and has doubled as an Olympic qualifier. It is set to be Canada's largest marathon. Using innovation and organization as guiding principles, Canada Running Series stages great experiences for runners of all levels, from Canadian Olympians to recreational and charity runners. With a mission of "building community through the sport of running," CRS is committed to making sport part of sustainable communities and the city-building process.

To learn more about the TCS Toronto Waterfront Marathon, visit www.torontowaterfrontmarathon.com.

KEY TCS TORONTO WATERFRONT MARATHON STATISTICS AND FACTS

- The 2025 TCS Toronto Waterfront Marathon 5K event will take place Saturday, October 18th, 2025. The TCS Toronto Waterfront Marathon half marathon and marathon will take place Sunday, October 19th, 2025.
- The 2025 TCS Toronto Waterfront Marathon is the 36th edition of the event, and the 26th edition since the inclusion of the 42K marathon distance.
- This is the second year that the 5K race will take place on Saturday, one day before the full and half marathon distances, making it once again a weekend-long event for the city.
- This year's participation is record breaking, with registration for the marathon and half marathon selling out more than three months before race day.
- Record-breaking participation: nearly 31,000 participants this year, with female participation up to 32%.
- The 2024 event generated \$50.3 million in economic impact for Toronto and \$56.3 million across Ontario, supporting 349 jobs and contributing \$23.2 million to Toronto's GDP.
- Participants have travelled a total of 13,510,821 km to attend this weekend.
- The 2025 TCS Toronto Waterfront Marathon participants represent over 70 countries.
- The TCS Toronto Waterfront Marathon holds [Evergreen Certification](#) from the Council for Responsible Sport in recognition of its outstanding sustainability initiatives, a distinction held by only a select few marathons in the world.
- The event continues to expand initiatives around accessibility and inclusivity for participants of all ages, genders, backgrounds, and abilities, including the addition of a new wheelchair category, with expanded eligibility for participants and prize money for the top three male, female and non-binary finishers.
- The TCS Toronto Waterfront Marathon offers an Impact Bib option, where participants may opt for a donation to a sustainability charity in lieu of receiving a race shirt. On race day, these participants wear a bib with an Impact sticker on it to indicate their choice.

ABOUT THE TCS CHARITY CHALLENGE



The TCS Charity Challenge unites the spirit of runners with a unique fundraising program that supports over 150 Canadian charities with lasting local impacts. Individuals running, walking or “wheeling” in any of the TCS Toronto Waterfront Marathon events can choose to run for a cause that moves them and make a lasting impact in our community by joining the TCS Charity Challenge. The TCS Charity Challenge provides an opportunity for the TCS Toronto Waterfront Marathon to support a myriad of causes and organizations through the event, while encouraging participants to customize their own experience and create an impact far beyond race weekend. To learn more, visit:

<https://www.torontowaterfrontmarathon.com/community-fundraising/>

Key TCS Charity Challenge Statistics and Facts:

- Over 150 Canadian charity partners to choose from annually
- More than \$55 million raised since the inception of the Charity Challenge in 2003
- Over \$2.35 million raised for charity partners in 2024 alone
- Approximately 10% of TCS Toronto Waterfront Marathon participants support organizations through the TCS Charity Challenge annually
- Fundraising officially closes on November 18th, 2025

ABOUT THE ORGANIZERS: CANADA RUNNING SERIES (CRS)

Canada Running Series (CRS) organizes the TCS Toronto Waterfront Marathon. CRS is the nation’s premier running circuit with 6 events, 4 in Toronto & 2 in Vancouver. It annually attracts over 55,000 participants and raises more than \$6 million for some 320 mostly-local charities. The Series includes the World Athletics Elite Label TCS Toronto Waterfront Marathon, and the Athletics Canada National Marathon Championships. Since 1999, CRS has gained international recognition for innovation and organization. To learn more about CRS, visit <https://canadarunningseries.com/>.

ABOUT THE TITLE SPONSOR: TATA CONSULTANCY SERVICES (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world’s largest businesses in their transformation journeys for over 65 years. Its consulting-led, cognitive powered, portfolio of business, technology and engineering services and solutions is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

As part of the Tata group, India’s largest multinational business group, TCS has over 601,000 of the world’s best-trained consultants in 55 countries. The company generated consolidated revenues of US \$29 billion in the fiscal year ended March 31, 2024, and is listed on the BSE and NSE in India. TCS’ proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the mSCI Global Sustainability Index and the FTSE4Good Emerging Index.

For more information, visit www.tcs.com

KEY QUESTIONS AND ANSWERS



1. Who are the organizers and sponsors of the marathon weekend?

The TCS Toronto Waterfront Marathon is organized by Canada Running Series, the nation's premier running circuit. Tata Consultancy Services (TCS) is the sponsor of the TCS Toronto Waterfront Marathon. Additional sponsor information can be found at www.torontowaterfrontmarathon.com.

2. What is the overall schedule and agenda for the marathon weekend and related events?

This year, the 5K event takes place on Saturday, October 18, while the half marathon and marathon take place on Sunday, October 19. The complete 2025 TCS Toronto Waterfront Marathon race weekend schedule can be found [here](#).

3. Where is the new start line located?

The 2025 TCS Toronto Waterfront Marathon will feature a new start line on Yonge Street near Elm Street (South of Gerrard St.), in the heart of downtown Toronto. This central location provides improved access for participants, spectators, and media, as well as enhanced viewing opportunities along the first stretch of the course.

4. How can participants and media access the start line area?

The start line on Yonge Street near Elm Street is easily accessible by foot or public transit. However, participants and spectators are encouraged to plan ahead:

- **Road closures** will be in effect throughout the downtown core beginning early Sunday morning.
- **TTC subway service begins at 8:00 a.m. on Sundays**, so those arriving earlier should consider walking, cycling, carpooling, or arranging alternative transportation.
- Please allow additional travel time and consult the [official road closure map](#) for details and access routes.

Media Access Information:

- Media can access the start line via the **north end of the start chute, on Yonge St., just south of Gerrard St.**
- **Media accreditation is required** for access. If you do not have accreditation, this can be coordinated on site.
- Once inside the chute, proceed along the fence to the **Media Zone** (on the northeast side of the start line).
- Please **remain within the Media Zone** unless escorted by race management staff.
- All media must be in the start area by **7:30 a.m.** and **within the fenced Media Zone by 7:50 a.m.** - no access will be allowed after that time.
- The race will start in **waves**, with approximately **five minutes between each wave**, during which you may exit the chute. You will only be allowed to exit when permitted by race management.



5. Where can media pick up their accreditation on race day?

Media accreditation may be picked up at **Nathan Phillips Square (VIP Tent, southwest corner), 100 Queen St. W., Toronto**, or near the **new start line on Yonge St., near Elm St.** It is approximately a **10-minute walk from Nathan Phillips Square to the start line**. Media are encouraged to pick up credentials early to allow time to reach the start area.

6. Are there any special causes associated with the TCS Toronto Waterfront Marathon?

The TCS Toronto Waterfront Marathon offers the unique opportunity for participants to customize their race experience by fundraising for a cause close to their heart through the TCS Charity Challenge. The 2025 TCS Charity Challenge includes 167 official charity partners for participants to choose from, and has raised over \$55 million for charity since its inception in 2003.

7. Are there any records or achievements the marathon is hoping to set or break this year?

In addition to race records that may be set on the course, this year, 18 participants are Guinness World Record hopefuls.

Several notable achievements have already been made by the TCS Toronto Waterfront Marathon this year, including:

- This year is the 36th edition of the TCS Toronto Waterfront Marathon, marking 36 years of history for the landmark Toronto event.
- This year's participation is record breaking, with registration for the marathon and half marathon selling out over three months before race day.
- The TCS Toronto Waterfront Marathon is one of a select few marathons in the world to be awarded an [Evergreen Certification](#) from the Council for Responsible Sport in recognition of its outstanding sustainability initiatives.

8. Who are the elite athletes to watch for in 2025?

The 2025 TCS Toronto Waterfront Marathon features an impressive field of elite athletes from around the world, competing across four divisions:

International Men

- Mulugeta Uma (Ethiopia)
- Domenic Ngeno (Kenya)
- Sila Kiptoo (Kenya)

International Women

- Shure Demise (Ethiopia)
- Cynthia Chemweno (Kenya)
- Almaz Kebede (Ethiopia)

Canadian Men



- Ben Flanagan
- Andrew Alexander
- Phil Parrot-Migas

Canadian Women

- Dayna Pidhoresky
- Rachel Hannah
- Salome Nyirarukundo
- Elijah Brawdy

These athletes represent a mix of emerging talent and seasoned champions, setting the stage for an exciting competition and potential record-breaking performances on Toronto's world-class course.

9. How do local businesses get involved and benefit from the marathon weekend?

The world class weekend brings together almost 30,000 participants and 100,000 supporters from around the globe annually. With more cheer stations along the race route than ever before, local businesses will experience all of the economic benefits that come with hosting this kind of prestigious event. This year, the TCS Toronto Waterfront Marathon has once again teamed up with local businesses along the route who #ChooseTOCelebrate with exclusive deals for race participants.

10. How can the media covering marathon weekend access additional materials?

Press releases and media materials highlighting key happenings with TCS Toronto Waterfront Marathon can be found on the [website](#).

Media enquiries including requests for interviews and additional information can be directed to Melissa DaCunha or Barb MacDonald at media@canadarunningseries.com.

11. Is the marathon broadcast or live streamed?

The entire race will be available via live stream. As in previous years, the broadcast will be free and available to everyone, with no geo-blocking. This year the broadcast is available through several platforms:

- [Toronto Waterfront Marathon Website](#)
- Toronto Waterfront Marathon App
- Toronto Waterfront Marathon Facebook
- Canada Running Series Youtube
- CBC Sports Youtube
- [CBC Sports website](#)
- CBC Gem
- AthleticsCanada.tv
- World Athletics Inside Track

Additionally, there are dedicated streams for each elite race (International Men, International Women, Canadian Men, and Canadian Women) to allow viewers to watch uninterrupted coverage of each race without commentary. The live stream broadcast will begin at 7:00 a.m. EDT.

12. How can others get involved?



- **Support** by coming out on October 18th and 19th to cheer on friends, family and community along the race route and at the finish line, or follow along on social media and use the hashtags #chooseTOrun, #TOwaterfront42k, #chooseTOcelebrate, #chooseTOgive and #TCSCharityChallenge.
- **Donate** by visiting <https://www.torontowaterfrontmarathon.com/community-fundraising/> and select the participant or charity you'd like to support.

PHOTO AND VIDEO

Supplementary photo and/or video materials from the 5K, half marathon and marathon events will be accessible at the following link after the races on October 18th and 19th, 2025:

<https://crs-media-centre.smugmug.com/CRS-IMAGES-STAFF-ACCESS/n-WTJ8VX/CRS-EVENT-IMAGES/2025/TCS-Toronto-Waterfront-Marathon-2025>

This link can also be found at <https://www.torontowaterfrontmarathon.com/media/>.