



2025 TCS Toronto Waterfront Marathon to Be Live Streamed Around the World By Paul Gains

On October 19th the 2025 TCS Toronto Waterfront Marathon will be live-streamed (beginning at 7:00 a.m. Eastern Daylight Time) around the world on several different platforms:

TCS Toronto Waterfront Marathon app
torontowaterfrontmarathon.com
TCS Toronto Waterfront Marathon on Facebook
Canada Running Series on YouTube
CITIUS Mag on YouTube
CBCSports.ca
CBC Gem
AthleticsCanada.tv

A year ago, the live stream broadcast of the TCS Toronto Waterfront Marathon reached 87,000 screens in 70 countries. Once again, an innovative production will see 7 cameras on the course along with a drone, bringing excellent video along through the entire course.

The studio commentators will be Canadian Olympic marathoner Krista Duchene, Chris Chavez of CITIUS Mag and well-travelled British on-air personality Geoff Wightman.

The latter has been hired to do this broadcast annually since 2016 and believes the setup in Toronto is unique in that cameras follow the leaders of both the mens and women's international race as well as the leaders in the Canadian championships. This is in addition to the wheelchair race.

"At any given time, you have five stories," Wightman says, "and (the producers) will allow us to direct where we go next."

"So, if you can spot a break happening, or somebody going through a bad patch, or a gap closing, you go with whatever is the hottest of the five stories at the time. I don't think there are many marathons out there where the commentators can see that and call it."

Viewers will therefore be able to follow the competitors at critical times in the race. And what a race it is expected to be. Asked for his view on the strength of the 2025 TCS Toronto Waterfront Marathon fields, Wightman is quick to acknowledge the inclusion of all three podium finishers from the 2024 Toronto Waterfront men's race.

"It does give an extra dimension, they know the course, they know the conditions and one of them knows what it takes to win," he says before noting that the return of two-time Toronto Waterfront champion, Shure Demise of Ethiopia, is equally compelling.

Shure won both 2015 and 2016 editions of the race and went on to represent Ethiopia at two World Athletics Championships. After taking time off to give birth to her daughter, Shure is



back in form and Wightman handled the commentary when she won the Milan Marathon in April - the first race in her comeback.

“Winning a marathon is an art. And, I think it can be habit forming,” says Wightman, himself a former international marathoner who, in 1990, finished 6th in the European Championships and 8th in the Commonwealth Games.

“I think she knows how to win a marathon this year and that stands her in good stead for Toronto.”

Wightman is on the road 70 to 80 days a year doing commentary work as well as stadium announcing, but Toronto has a special place in his heart.

“It is a very friendly international city. I am still not exhausted of all the landmarks. It’s a beautiful city,” he declares. “I love Toronto; the folk in Toronto are very welcoming.”

Together with his fellow commentators and the production crew from Astrodog Media, he hopes to reflect Toronto’s ambience to the world.

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Media accreditation has begun for the 2025 TCS Toronto Waterfront Marathon. Here is the link to register: <https://www.torontowaterfrontmarathon.com/media/>

ABOUT THE TCS TORONTO WATERFRONT MARATHON

The TCS Toronto Waterfront Marathon is Canada’s premier running event, Toronto’s largest marathon and the grand finale of the Canada Running Series (CRS). Since 2017, the race has served as the Athletics Canada national marathon championship race and has doubled as an Olympic qualifier. Using innovation and organization as guiding principles, Canada Running Series stages great experiences for runners of all levels, from Canadian Olympians to recreational and charity runners. With a mission of “building community through the sport of running,” CRS is committed to making sport part of sustainable communities and the city-building process. To learn more about the TCS Toronto Waterfront Marathon, visit www.torontowaterfrontmarathon.com.

ABOUT CANADA RUNNING SERIES (CRS)

Canada Running Series (CRS) organizes the TCS Toronto Waterfront Marathon. CRS is the nation’s premier running circuit with 6 events, 4 in Toronto & 2 in Vancouver. It annually attracts over 60,000 participants and raises more than \$6 million for some 320 mostly-local charities. The Series includes the World Athletics Elite Label TCS Toronto Waterfront Marathon, and the Athletics Canada National Marathon Championships. Since 1999, CRS has gained international recognition for innovation and organization. To learn more about CRS, visit <https://canadarunningseries.com/>.

ABOUT TATA CONSULTANCY SERVICES (TCS)



Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for over 65 years. Its consulting-led, cognitive powered, portfolio of business, technology and engineering services and solutions is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

As part of the Tata group, India's largest multinational business group, TCS has over 601,000 of the world's best-trained consultants in 55 countries. The company generated consolidated revenues of US \$29 billion in the fiscal year ended March 31, 2024, and is listed on the BSE and NSE in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the mSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit www.tcs.com.

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