

tcs TORONTO

WATERFRONT MARATHON



October 16 - 19, 2026

#CHOOSE**TO**CELEBRATE

is a campaign designed to drive traffic to local businesses along the TCS Toronto Waterfront Marathon route and surrounding neighbourhoods over race weekend.

Let's welcome the world to Toronto and throw the biggest party this City has ever seen!

#CHOOSE**TO**CELEBRATE

Submit a special offer or
promotion to share with over
30,000 participants and
thousands of supporters between
October 16 - 19.

For more information visit:

