Media Advisory/Photo Opportunity

2026 TCS TORONTO WATERFRONT MARATHON: WEEKEND SCHEDULE

TORONTO, ON (October 15, 2026) – From October 16 to 18, more than 31,000 participants and approximately 150,000 spectators will come together for the 2026 TCS Toronto Waterfront Marathon weekend in Toronto. The event includes the 5K and the inaugural Kids Race on Saturday, October 17th, followed by the marathon and half marathon on Sunday, October 18th.

The TCS Toronto Waterfront Marathon is Canada's premier running event and the grand finale of the Canada Running Series, in addition to being one of Toronto's most impactful weekends of the fall season. The 2026 event has already set a new benchmark for demand, with the marathon and half marathon selling out more than five months in advance across men's, women's and non-binary categories. The event will once again serve as a World Athletics Elite Label Race and the Athletics Canada Canadian Marathon Championships.

The event's impact extends beyond the course. The 2024 TCS Toronto Waterfront Marathon generated $50.3 million in economic impact for the City of Toronto and $56.3 million in economic activity across Ontario. In 2025, participants raised more than $1.7 million through the TCS Charity Challenge for more than 165 official charity partners, bringing total funds raised through the program since 2003 to more than $57 million.

In addition to its sporting and charitable activities, the marathon incorporates social and environmental considerations into its planning and delivery and has received Evergreen Certification from the Council for Responsible Sport.

The 2026 race weekend will also feature the TCS Toronto Waterfront Marathon Expo and Speaker Series at the Better Living Centre, as well as the GoIT Program on Friday. The 5K and Kids Race will take place Saturday morning on Bay St. just north of Front St., with the marathon and half marathon beginning Sunday morning from Yonge Street north of Gerrard Street.

There are several opportunities available to highlight the marathon, its elite athletes, participants and the stories and community impact taking place throughout race weekend.

The race weekend media schedule is as follows:

FRIDAY, OCTOBER 16, 2026

Pre-Race Press Conference
When: Friday, October 16th, at 11:00 am
Where: Sheraton Centre Hotel, 123 Queen St. W., Toronto, Pine Ballroom (Mezzanine)
Who:

- Masters of Ceremonies: Geoff Wightman and Kate Van Buskirk

- Speakers include (additional speakers may be added closer to event):
    - Alan Brookes, Race Director, TCS Toronto Waterfront Marathon and President, Canada Running Series
    - Manmeet Chhabra, Country Head, Canada, Tata Consultancy Services (TCS)
- North American Elite Athletes in attendance include:
    - Men: Thomas Broatch, Tristan Woodfine, Andrew Davies
    - Women: Rachel Hannah, Dayna Pidhoresky, Florence Caron
- International Elite Athletes in attendance include:
    - Men: Leonard Langat, Gizealew Ayana
    - Women: Ayinadis Teshome, Betty Chepkorir

TCS Toronto Waterfront Marathon Expo and Race Kit Pick-up

When: Friday, October 16, 10:00 a.m. – 8:00 p.m.
Where: Better Living Centre, Exhibition Place, 195 Princes' Blvd., Toronto
What: The TCS Toronto Waterfront Marathon Expo will feature race kit pickup, running-related exhibitors and Speaker Series programming. Race kit pickup for 5K participants is available Friday only.

GoIT Program

When: Friday, October 16, 11:00 a.m.
Where: Better Living Centre, Main Stage
What: The GoIT Program introduces students to STEM, computer science, design thinking and innovation through hands-on learning and mentorship.

Speaker Series

When: Friday, October 16, 12:00 p.m. – 7:45 p.m.
Where: Better Living Centre, Main Stage

SATURDAY, OCTOBER 17, 2026

5K Race

When: Saturday, October 17, 9:00 a.m.
Where: Bay St., north of Front St., facing southbound

5K Bag Check: Opens at 7:00 a.m. at Nathan Phillips Square, south of the Reflecting Pool.
5K Awards Ceremony: 10:00 a.m., Main Stage, Nathan Phillips Square.

Media Accreditation Pick-Up/Information: Sheraton Hotel, 123 Queen St. W., Pine Ballroom (Mezzanine), 8:30a.m. - 1:00p.m.

TCS Toronto Waterfront Marathon Expo and Race Kit Pick-up

When: Saturday, October 17, 10:00 a.m. – 6:00 p.m.
Where: Better Living Centre, Exhibition Place, 195 Princes' Blvd., Toronto
What: Race kit pickup for marathon and half marathon participants will be available Saturday only.

SUNDAY, OCTOBER 18, 2026

Marathon & Half Marathon

Media Accreditation Pick-Up/Information Desk
When: Open 6:30 a.m. – 12:00 p.m. EDT
Where: *Please note*, media accreditation may be picked up this year in Nathan Phillips Square (VIP tent, southeast corner), 100 Queen St. W. Toronto.
OR near the start line on Yonge St., near Gerrard St. It is approximately a 10 minute walk from Nathan Phillips Square to the new start line. Media must be at the start area by 7:30 a.m. in order to gain access.

Media Workroom/Post-Race Press Conference
When: Workroom open: 7:00 a.m. – 2:00 p.m. EDT. The Post-Race Press Conference will take place at 12:15 p.m.
Where: Sheraton Hotel, 123 Queen St. W., outside Pine Ballroom (Mezzanine)

Marathon & Half Marathon Bag Check: Opens at 6:00 a.m. at Nathan Phillips Square, south of the Reflecting Pool.

7:57 a.m. Marathon Wheelchair Race Start (42.2K)

- Race start location: Yonge St., north of Gerrard St., facing northbound

8:00 a.m. Marathon (42.2K) and Half Marathon (21.1K) Start

- Race start location: Yonge St., north of Gerrard St., facing northbound

11:30 a.m. Marathon Awards Ceremony

- Main Stage, Nathan Phillips Square

1:00 p.m. Half Marathon Course Closes

3:30 p.m. Marathon Course Closes / Finish Line Closes

3:30 p.m. Race Central Area Closes

- Nathan Phillips Square

Key Expected Finish Times

9:00 a.m. Top half marathon male finisher expected
9:05 a.m. Top half marathon female finisher expected
9:35 a.m. Top wheelchair finisher expected
10:05 a.m. Elite male marathon finisher expected
10:10 a.m. Elite Canadian male expected
10:20 a.m. Elite female marathon finisher expected
10:25 a.m. Elite Canadian female expected

The finish line for the marathon, half marathon and 5K is at Nathan Phillips Square, with the 5K finish located on Bay St. just north of Queen St. Photos and brief interviews are available at designated areas for accredited media. **ALL media require accreditation to access designated press areas throughout race weekend.** Please apply for media accreditation here.

Please email media@canadarunningseries.com if you have any questions.

Post-Race Marathon Awards Ceremony

What: Marathon Award ceremony photo opportunity
Who: Top international and Canadian Marathon finishers
When: 11:30 a.m. EDT
Where: Awards Stage, Nathan Phillips Square

Post-Race Press Conference

What: Press conference and one-on-one elite athlete interview opportunities
Who: Top international and Canadian finishers
When: 12:15 p.m. EDT
Where: Sheraton Hotel, 123 Queen St. West, Pine Ballroom (Mezzanine)

LIVE BROADCAST

Once again the entire race will be available via live stream. As in previous years, the broadcast will be free and available to everyone, with no geo-blocking. Our live stream broadcast will begin at 7:00 a.m. EDT.

This year the broadcast is available through several platforms:

- Citytv
- Toronto Waterfront Marathon Website
- TCS Toronto Waterfront Marathon App
- Toronto Waterfront Marathon Facebook Live
- Canada Running Series Youtube

Additionally, there will be dedicated streams for each elite race (International Men, International Women, Canadian Men, and Canadian Women) to allow viewers to watch uninterrupted coverage of each race without commentary.

SOCIAL MEDIA

Join the conversation on race day by including @towaterfront42k and @tcsnorthamerica (Tata Consultancy Services - North America on LinkedIn). You can use the following hashtags on X (Twitter), Instagram and TikTok: #TOwaterfront42K #chooseTOrun #chooseTOgive #chooseTOcelebrate #TCSCharityChallenge.

-30-

About the TCS Toronto Waterfront Marathon

The TCS Toronto Waterfront Marathon is Canada's premier running event and the grand finale of the Canada Running Series (CRS). 2026 will be the 37th edition of the event. Since 2017, the race has served as the Athletics Canada national marathon championship race and has doubled as the Olympic trials. Using innovation and organization as guiding principles, Canada Running Series stages great experiences for runners of all levels, from Canadian Olympians to recreational and charity participants. With a mission of "building community through the sport of running," CRS is committed to making sport part of sustainable communities and the city-building process. To learn more about the TCS Toronto Waterfront Marathon, visit www.torontowaterfrontmarathon.com.

About Canada Running Series (CRS)

Canada Running Series (CRS) organizes the TCS Toronto Waterfront Marathon. CRS is Canada's premier running circuit with 7 events, 4 in Toronto, 2 in Vancouver, and 1 in Montreal. It annually attracts over 50,000 participants and raises more than $6 million for some 320 mostly-local charities. The Series includes the World Athletics Elite Label TCS Toronto Waterfront Marathon, and the Athletics Canada National Marathon Championships. Since 1999, CRS has gained international recognition for innovation and organization. For more on CRS visit https://canadarunningseries.com/.

About Tata Consultancy Services (TCS)

Tata Consultancy Services (BSE: 532540, NSE: TCS) is the technology partner of choice for industry-leading organizations worldwide. Since its inception in 1968, TCS has upheld the highest standards of innovation, engineering excellence and customer service.

It has set an aspiration to become the world's largest AI-led technology services company and is enabling its clients to transform themselves across the full AI stack, from infrastructure to intelligence.

Rooted in the heritage of the Tata Group, TCS is focused on creating long term value for its clients, its investors, its employees, and the community at large. With a highly skilled workforce spread across 56 countries and 194 service delivery centers across the world, the company has been recognized as a top employer in six continents. With the ability to rapidly apply and scale new technologies, the company has built long-term partnerships with its clients. Many of these relationships have endured into decades and navigated every technology cycle, from mainframes in the 1970s to artificial intelligence today.

TCS sponsors 14 of the world's most prestigious marathons and endurance events, including the TCS New York City Marathon, TCS London Marathon, Tata Mumbai Marathon and TCS Sydney Marathon with a focus on promoting health, sustainability, and community empowerment.

TCS generated consolidated revenues of over US $30 billion in the fiscal year ended March 31, 2026. For more information, visit www.tcs.com

For Media Enquiries:

Melissa DaCunha or Barb MacDonald
media@canadarunningseries.com